



# 2025 Sponsorship Guide

## Support Our Signature Events in 2025

Join us in making a difference by sponsoring our three exciting community events! Whether you're passionate about trivia, art, or pets, your support helps promote literacy, education, and community engagement.

We offer three sponsorship tiers for each event, along with a champion sponsorship to support all of our fundraisers at the highest level.



# Norwalk Easter Public Library FOUNDATION

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By securing essential funding and providing resources, the Library Foundation helps realize the library's vision of a vibrant community center. We focus on expanding technology, innovative programs, and maintaining a welcoming space for all.

## Who We Are:

**Our Mission:** We raise funds to support the growth and vitality of the Norwalk Easter Public Library, ensuring it remains a vibrant part of our community.

**Community-Driven:** We're a registered 501(c)(3) nonprofit organization led by local volunteers who care deeply about literacy, learning, and creativity.

## What We Do:

- **Expand Library Resources:** We help the library grow its collection of books, digital media, Explore and Play item collection, educational programs, and more.
- **Enhance Facilities:** While our funds continue to support the current space, we're working to raise money for our future library located in Norwalk Central.
- **Support Innovation:** We back creative projects that bring new services and experiences to our library.

# Library Champion Sponsorship

\$10,000

Want to support every chapter of our story? Become a “Library Champion” by sponsoring all fundraisers at the top tier.

- Presenting sponsor recognition across all events, showcasing your commitment to literacy and community engagement.
- Year-round logo placement on the Norwalk Library Foundation website, providing continuous visibility to your brand.
- Quarterly recognition on all social media platforms throughout the year.
- Special mention in our monthly library calendar and newsletter, reaching a broad audience of library patrons and community members.
- Exclusive access to advertising opportunities for any fundraiser we host, including our spring and fall book sale fundraisers, allowing you to promote your business directly to engaged community members.
- Join us in making a lasting impact and championing literacy in our community!

*If you or a business you're connected with are interested in learning more, please contact us at [neplfoundation@gmail.com](mailto:neplfoundation@gmail.com)*

# Trivia Night

Thursday, January 30, 2025

Hosted by Norwalk Easter Public Library Foundation

Trivia Night, taking place on January 30 at Pyra Pizza, offers a unique opportunity for sponsors to engage with the community while supporting the Norwalk Easter Public Library Foundation. This fun-filled event will attract local residents eager to test their knowledge and enjoy a night out.

Sponsors will benefit from prominent visibility, including branding opportunities on event materials and recognition during the event. Your support helps promote literacy and enrich the community, making a meaningful impact while showcasing your commitment to local initiatives.

## Sponsorship Tiers:

### Gold - \$1,000

- Presenting sponsor recognition
- Premium logo placement on event materials
- Social media feature before and after event
- Booth/table at event (if applicable)
- Logo on event shirts (if applicable)
- Mention in event program and post-event emails

### Silver - \$500

- Logo on event materials and social media
- Booth/table at event (if applicable)
- Name/logo on event program and signage

### Bronze - \$250

- Name on event program and website
- Mention in post-event emails

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# Chairish

Friday, April 11, 2025

Hosted by Norwalk Easter Public Library Foundation

Chairish is a fun and engaging fundraising event that combines a silent auction with a unique twist. Guests can bid on a variety of curated items, including furniture, home décor, and artwork, generously donated by local businesses and community members. The event aims to raise funds for the Norwalk Easter Public Library Foundation while providing attendees with an opportunity to discover and acquire beautiful pieces for their homes. With a lively atmosphere, food, and entertainment, Chairish offers a memorable evening that supports literacy and community initiatives.

## Sponsorship Tiers:

### Gold - \$5,000

- Presenting sponsor recognition
- Premium logo placement on event materials and social media
- Social media feature before and after event
- 6 tickets to event

### Silver - \$2,500

- Logo on event materials and social media
- Logo on event program and signage
- 4 tickets to event

### Bronze - \$1,000

- Name on event program and website
- 2 tickets to event

## Silent Auction Basket Donation:

Create a themed basket related to your business or hobby. Items you could include are gift certificates, local products, art, books, sporting or theater tickets, and snacks. Your thoughtful contributions will help generate excitement and support our community in addition to the library!

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# 2nd Annual Scribbles' Walk & PetFest

Saturday, Fall 2025 (Date will be set Spring 2025)

Hosted by Norwalk Easter Public Library Foundation

The Scribbles Walk and PetFest is a community-focused event aimed at promoting literacy and fostering family engagement in the Norwalk area. As a sponsor, your organization will gain valuable visibility among local families and community members while supporting the Norwalk Easter Public Library Foundation. Sponsorship opportunities include branding on promotional materials, event signage, and social media recognition. By participating as a sponsor, you demonstrate your commitment to fostering a love for reading, learning, and animal welfare in our community, creating a positive impact and enhancing your brand's reputation as a valued community partner.

## Sponsorship Tiers:

### Gold - \$2,500

- Presenting sponsor recognition
- Premium logo placement on event materials and social media
- Social media feature before and after event
- Booth/table at event
- Premium Logo on event shirts

### Silver - \$1,500

- Logo on event materials and social media
- Booth/table at event
- Logo on event shirts

### Bronze - \$1,000

- Booth at event
- Name on event shirt

### Pet Booth Vendor - \$100

- Booth/table space at event

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